

# HINKLEY

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FOR IMMEDIATE RELEASE

## HINKLEY LIGHTING DEBUTS NEW OPEN AIR DESIGNATION AT LIGHTOVATION

Cleveland, Ohio (January 17, 2017) – Hinkley Lighting is debuting “Open Air,” a new product line, at this week’s Lightovation event. Open Air products draw inspiration from interior style and are wet or damp rated, indicating their ability to withstand outdoor elements.

According to a 2016 survey conducted by The American Institute of Architects, 69 percent of firms surveyed noted an increased demand for outdoor living spaces. Lighting is essential to any outdoor space for functionality and safety, and Hinkley’s Open Air fixtures can help to achieve both stylishly.

“A living space outside of the home can reflect the same comforts and taste level as spaces within,” says Jess Wiedemer, president of Hinkley Lighting. “Our Open Air collections provide chic and refined lighting solutions to any outdoor area.”

The product designation stems from the design movement to create a seamless transition between a home’s interior and exterior. Open Air fixtures can be used interchangeably for indoor and outdoor spaces, providing the option to achieve a cohesive look inside and outside the home.

New Open Air collections from Hinkley include:

- Atwell: An industrial-inspired design, featuring gooseneck arms and canopy top, reminiscent of vintage factory lighting.
- Carson: Bold overlapping metal ribbons in an orb shape, exuding industrial sophistication.
- Sawyer: An antique and rustic-inspired silhouette featuring faux wood and steel details.

To see Hinkley Lighting’s Open Air collections, stop by Showroom 3210 at Dallas Market Center’s Trademart, or visit [HinkleyLighting.com](http://HinkleyLighting.com).

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### About Hinkley Lighting

With its global headquarters in Cleveland, Ohio, Hinkley Lighting has been a leading manufacturer and distributor of high-quality lighting fixtures for over 90 years and is driven by a passion to create lighting that blends design and function while enhancing the lifestyles of their customers. Visit [hinkleylighting.com](http://hinkleylighting.com) for the latest news and updates about Hinkley Lighting and its brands.

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